



Media Package Manager

Your profile. Your audience.
Your business.

The Media Package Manager (MPM): Technical Data

Product Picture, Company Picture

Optimal size: 1920px 1080px, 16:9 HD image, jpg, 2 MB max.
Maximum size: 2560px 1440px
Maximum file size: 2 MB
File formats: .jpeg, .jpg, .png

Company Description

8.000 characters per language (German, English) available

Product Description

7.000 characters per language (German, English) available

Picture of Contact Person

Format: 1:1 (= square)
Optimal size: 187px x 187px
File formats: .jpeg, .jpg, .png

Logo

Minimum resolution: 600 px high or wide, 300 dpi
Maximum file size: 10 MB
File formats: .jpeg, .jpg, .png

Video

Optimal format: 16:9
Maximum length: 5 minutes
Maximum file size: 500 MB
File formats: .avi, .wmv, .mp4, .mov, .m2p, .mp2, .mpg, .mpeg, .flv, .mts, .m4v

Documents (documents in general, job offers, press releases)

Maximum file size for jpeg and jpg: 10 MB
Maximum file size for PDF: 50 MB
File formats: .pdf, .jpeg, .jpg

Social Media Channels Available

Facebook, Instagram, LinkedIn, Pinterest, X, WeChat, Weibo, YouTube, Xing

Do you have any questions about using MPM?

Phone: +49 69 7575-5090

Automechanika@mpmcontent-messefrankfurt.com